



Your next strategic move.

# Growth, expansion, and transformation

require adaptability in face of constant change  
and the trends that shape the future.



Oryant steps in when these decisions need to be made.

**At Oryant, we integrate executive  
experience, ambidexterity, foresight,  
market intelligence, and global connections**

to support and strengthen confident  
and innovative decisions through coherent and consistent actions.

The background of the image is a close-up, vertical view of a teal-colored leaf. The leaf's veins are clearly visible, creating a symmetrical, fan-like pattern that radiates from a central vertical axis. The color is a rich, slightly dark teal, with subtle variations in tone due to the lighting and the texture of the leaf. The overall effect is organic and textured.

**How do we operate?**

◆ **CONNECT**

Stakeholders, networks, and opportunities

◆ **STRUCTURE**

Strategies and operating models

◆ **EXECUTE**

Method, governance, and discipline

◆ **GENERATE VALUE**

Consistent results over the long term

An aerial photograph of a wind farm, showing a long row of wind turbines stretching into the distance. The image is overlaid with a semi-transparent teal color. The text "Our services on an international level" is written in white, bold, sans-serif font on the left side of the image.

**Our services  
on an international level**

- 1 Mapping, research, and strategic foresight planning aligned with trends, along with the implementation of new concepts, channels, and business models.
- 2 International sourcing and supply chain, along with business implementation.
- 3 Innovation, research, and technology.
- 4 Organizational and relational culture transformation through the development of collaborative and ambidextrous leadership.
- 5 Development of intrapreneurship, entrepreneurship, and corporate venture building.

# Guiding principles

## PEOPLE

At the core of our work, as they provide meaning to decisions and drive results.

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## INNOVATION

We seek new ways of thinking and acting, connecting the present and the future.

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## SUSTAINABILITY

We balance long-term economic, social, and environmental impact.

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## RESPONSIBILITY

We make decisions with awareness, consistency, and a strong commitment to their impact.

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## INTEGRATION

We connect diverse perspectives, contexts, and opportunities to create more comprehensive solutions.

A young plant with two long, thin leaves growing from a mound of dark soil. The background is a solid teal color with some blurred light spots. The text "Values that define who we are" is written in white, bold, sans-serif font across the middle of the image.

**Values that define who we are**

◆ **Collaboration**

We build together by connecting diverse perspectives.

◆ **Purpose**

We act with clear intent and meaningful direction.

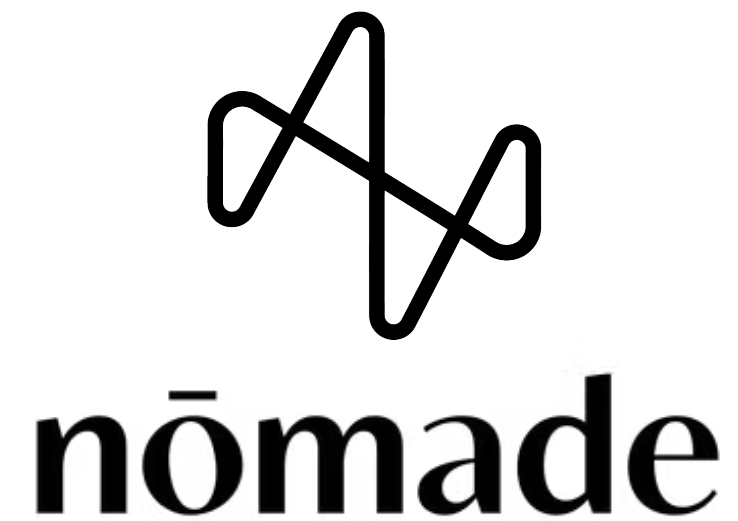
◆ **Respect**

We value people, relationships, and contexts.

◆ **Commitment**

We create meaningful value for people and the environment.

# Ecosystem Partners in Solutions and Business



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[sensorial.life](http://sensorial.life)



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# Our Leadership

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## **Breno Renato Strüssmann**

Director / Founder

Executive with solid international experience, guided by the belief that purpose and the value of life transform people and organizations. Holds a background in Business Administration, Marketing, and International Business, with specializations in Brazil and abroad, including INSEAD Asia, FGV, IBGC, FDC, PUCRS, Inova BS and Nova Business School. Has led the implementation of projects and the development of B2B and B2C businesses across different sectors, with experience in more than 30 countries and exposure to multicultural environments. Stands out in driving strategy, transforming business models and organizational culture, developing global partnerships, fostering innovation, and building leadership—always focused on consistent, sustainable, long-term solutions.



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